

## Practice with Purpose OCTOBER 17-19, 2022



**OCTOBER 19-21, 2022** 

	MONDAY	TUESDAY	WEDNESDAY			THURSDAY	FRIDAY
8:00AM	PRACTICE WITH PURPOSE* Mastering Medicaid	PRACTICE WITH PURPOSE* Mastering Client Attraction and Retention	Freedom I Won't Let You Down! Freedom I Will Not Give You Up! Firm Introductions & Keynote			I'm Still Standing Preparing for the Next Recession	
9:00AM							Don't Stop Believing – In Yourself and
10:00AM-10:15AM			Break		Break		
			PRACTICE WITH PURPOSE* Mastering Trust Design	Money, Money, Money – MONEYY! Actionstep Session with Q&A	Sales Funnel, Content Creation, Digital Marketing – Oh My! Marketing Success Strategies	Guidr Guiding Your Way to New Markets with Guidr Guidr Workshop (45 Min) Guidr Q&A (45Min)	Your Future by Planning for 2023 Firm Retreats (Ends at 1:00pm)
12:00PM - 1:00PM	LUNCH						
1:00PM - 2:30PM	PRACTICE WITH PURPOSE* Mastering Medicaid	PRACTICE WITH PURPOSE* Mastering Client Attraction and Retention	PRACTICE WITH PURPOSE* Mastering Trust Design	Indecisive Clients? No Way Modifying Clients' LWP Trusts	I'm Late! You're late! We're Late for a Very Important Date! Mastering Planning and Time Management	Your E-Freedom	
2:30PM -2:45PM				Break		Journey – Anyway	
2:45PM - 4:15PM				Protect Your Yourself. Protect Your Firm. Protect Your Future.* Ethical Issues	Learn 'Em. Love 'Em. Use 'Em. Kolbe & StrengthsFinder	You Want It! Why Day (Ends at 5:00pm)	
4:15PM - 4:30PM				Break			
4:30PM - 6:00PM				Educate. Educate. Introducing the Fiduciary Workshop			

