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PRACTICE with PURPOSE October 18-20, 2021 **TAPER**October 20-22, 2021

The Relentless Pursuit of Innovation: The Fast Track to Practice Success

EASTERN STANDARD Time (EST)	MONDAY	TUESDAY	WEDNESDAY			THURSDAY		FRIDAY
9:00AM-10:30AM	PRACTICE WITH PURPOSE* Mastering Medicaid	PRACTICE WITH PURPOSE* Mastering Client Attraction and Retention	FIRM INTRODUCTIONS & KEYNOTE			SHARE, COMPARE, AND LEARN: OWNER/ ATTORNEY PANEL	SHARE, COMPARE, And Learn: Team Member Panel	
10:30AM - 10:45AM						BREAK		FIRM RETREATS: Building your law firm of the future
10:45AM								
11:00AM-11:15AM			BREAK					
11:15AM - 1:00PM			PRACTICE WITH PURPOSE* Mastering Trust Design	SORT THROUGH YOUR PLANNING OPTIONS IN LIGHT OF THE SECURE ACT*	UNLEASH THE POTENTIAL OF ACTIONSTEP'S NEW TOOL AND OTHER "SECRET" OPTIONS	GUIDR: LEADING THE DIGITAL Transformation of Legal Services		(ENDS AT 1:00PM)
1:00PM - 2:00PM	LUNCH							
2:00PM - 3:30PM	PRACTICE WITH PURPOSE* Mastering Medicaid	PRACTICE WITH PURPOSE* Mastering Client Attraction and Retention	PRACTICE WITH PURPOSE* Mastering Trust Design	MASTER THE NEW CHARITABLE REMAINDER TRUST OPTION IN LWP SOFTWARE*	LEARN TO PROFICIENTLY & CONFIDENTLY UTILIZE LWP'S PROPRIETARY MEDICAID APPLICATION PROCESS	- GETTING TO THE WHY: - IDENTIFYING AND IMPLEMENTING YOUR		
3:30PM - 3:45PM				BREAK	BREAK			
3:45PM - 5:15PM				FDS THE RMS!	CUT THROUGH THE BS: RUN A PROFITABLE, SATISFYING PRACTICE USING LWP SYSTEMS, PROCESSES, AND TOOLS MODEL FOR PRACTICE SUCCES (ENDS 6:00PM)	CTICE SUCCESS		
5:15PM - 5:30PM				BREAK	BREAK			
5:30PM - 7:00PM				BRANDING VERSUS MARKETING VERSUS ADVERTISING: YES, THERE'S A DIFFERENCE (AND YOU NEED ALL 3)				

* CLE: CONTINUING LEGAL EDUCATION CREDIT HAS BEEN APPLIED FOR IN MULTIPLE STATES. LAWYERS WITH PURPOSE HAS CONSISTENTLY BEEN GRANTED CREDITS FOR SIMILAR PROGRAMS.

For Additional Information And To Register Visit:

Retreat.LawyersWithPurpose.com